

March 2022

PO Box 11416, Dubai, United Arab of Emirates
Tel: +971 4 348 0000
jbhinfo@jumeirah.com
jumeirah.com

Dear Partner,

As part of our ongoing commitment to expand and improve our guest experience at Jumeirah Hotels & Resorts, we would like to share an update regarding some key enhancements at Jumeirah Beach Hotel.

As a valued partner, we are reaching out to give you advanced notice in relation to a project to enhance the Executive Pool and beach area of the resort. During the summer of 2022 (from May until the end of September), the resort's main beach, Executive Pool, as well as the beachfront restaurants will be closed for redevelopment, resulting in guests' exposure to a degree of noise and visual impact when in the vicinity of the beach area. These improvements form part of Jumeirah Beach Hotel's recent extensive refurbishment and are designed to further realise our vision of creating a lifestyle destination with access to the very best leisure, health, and wellness facilities for all our guests.

While Jumeirah Beach Hotel's beach and Executive Pool will be closed, the main pool, lap pool and family pool will remain open, as well as all other resort facilities including the world class KiDS Club and signature dining experiences. We remain dedicated to delivering exceptional service that goes beyond expectations and will be providing guests with access to the prestigious beach and pool facilities at the neighbouring Jumeirah Mina A'Salam hotel. Wild Wadi Waterpark will equally continue to welcome guests for fun family moments.

In addition, Jumeirah Hotels & Resorts' exciting new Jumeirah Marsa Al Arab resort continues its development, adjacent to the north side of Jumeirah Beach Hotel. The new resort construction will continue for the foreseeable future, and while this is a visible construction project, every effort is being made to minimise guest disruption. For further updates on this exciting new addition to our luxury portfolio, [please click here](#).

For guests with an existing booking between **1st May – 30th September 2022**, we are delighted to offer **AED 200 daily resort credit, per room**, throughout their stay. Resort credit can be used towards food and beverages as well as spa treatments at Jumeirah Beach Hotel. Please note that the credit must be consumed within the day, and cannot be rolled over or used towards the room rate.

For decades, families and consumers in general have valued the opportunity to enjoy time exceptionally well spent with us, and we are confident that our guests will continue to be able to enjoy special moments with loved ones at Jumeirah Beach Hotel.

We thank you for your continuous partnership as we work towards an even better guest experience and remain at your full disposal for any further information you may need.

Please feel free to contact your Account Manager should you have any immediate questions.

Sincerely,



Rochelle van Rosenveldt
Director of Sales & Marketing
Jumeirah Beach Hotel